Course Number: BAPP 7430

Course Title: The Art of Making Great Digital Presentations

Course Description: Improve your presentation style for effectiveness; mobilize your skills as a visual communicator. Based on techniques used by Steve Jobs.

Suggested Course Prerequisite(s): Familiarity with using either Windows or Mac computer.

Course Resources: Flash drive. Students are welcome to work using their own laptops.

Student Learning Outcomes: Demonstrate presentations that will NOT to put your audience to sleep -- effective visual presentations presented dynamically that engage an audience persuasively while delivering information that serves to support, rather than distract or bore.

Certification Notes:

Next course recommendation: Microsoft Access II

Lesson Plan – by week or session:
Session 1: Presentation Zen | Intro to Keynote Interface
Session 2: Empowering Your Message | The Ten Commandments of Typography
Session 3: Negative Space & Elegant Design | Why Less is More
Session 4: Animation Effects & Transitions | The Rhythm of Presentation
Session 5: Audio & Video | Motion Graphics As Emphasis
Session 6: Class Presentations

Course Sessions:
Listed are guidelines to indicate all topics that will be covered during your course. Do not plan your personal calendar based on these sessions. Your instructor will give you a calendar for your class that will indicate specific topics, assignments, and days.

Method of Evaluation:
Unless otherwise stated, course completion is evaluated on the basis of attendance. Students must be in attendance 90% of the class time in order to be considered a successful completer of the course.

Students must be in attendance 90% of each course in a certificate series for successful completion and to earn a certificate as specified.

Students must complete all courses (core and no. of elective courses needed) to complete a certificate series within two years from start date of the first course taken.

Refund Policy:
Please refer to www.collin.edu/ce/inforegistrar.html for our refund policy. No refunds after the start time of the first class.

Americans with Disabilities Act:
Collin College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal opportunity. It is the student’s responsibility to contact the ACCESS office, SCC-D140 or 972.881.5898 (V/TTD: 972.881.5950) to arrange for appropriate accommodations. See the current Collin Student Handbook for additional information.