

Collin College unveils master plan



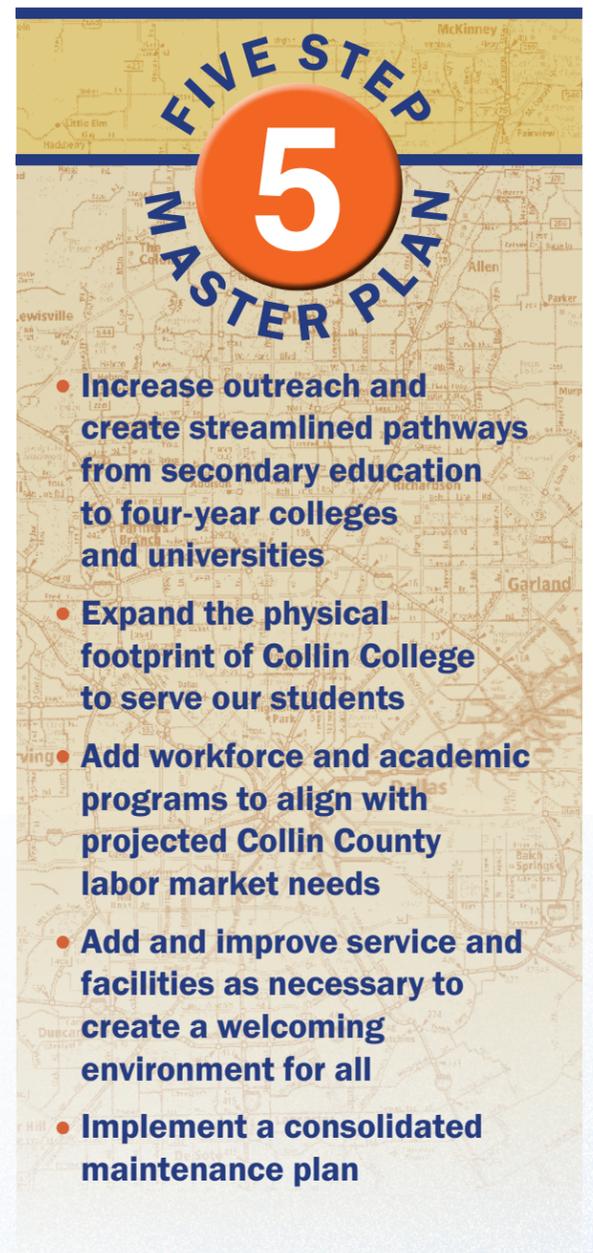
“The addition of new companies in Collin County, requiring thousands of employees, is exciting for this entire region,” said District President Dr. Neil Matkin. “It is changing our community and increasing the demand for a highly educated and skilled workforce.”

In response to that need, the Collin College Board of Trustees approved a visionary master plan in 2016, which is intended to anticipate and accommodate the unprecedented growth that lies ahead for the county.

“Regional workforce demands for training and education require us to increase our physical presence,” said Dr. Bob Collins, founding trustee and board chair. “Our plan includes a new campus in Wylie and new centers in Celina and Farmersville. A public safety training center in McKinney will address police and fire training. Partnering with four leading K-12 school districts, a new technical center will be built in Allen to offer students interactive and experiential learning in technical skills for high-wage, high-demand industries.”

The technical center, which will facilitate partnerships with the Allen, Frisco, McKinney and Plano school districts, will offer training in fields such as advanced manufacturing,

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- Increase outreach and create streamlined pathways from secondary education to four-year colleges and universities
- Expand the physical footprint of Collin College to serve our students
- Add workforce and academic programs to align with projected Collin County labor market needs
- Add and improve service and facilities as necessary to create a welcoming environment for all
- Implement a consolidated maintenance plan

When Collin College opened its doors in 1985, the population of Collin County was slightly more than 200,000 people.

Today, the population is approaching 1 million—five times the number of residents compared to 30 years ago.

What’s more, state projections indicate the county’s population will more than double by 2030 and triple by 2040. If those estimates prove accurate and the trends continue, Collin County’s population is projected to surpass that of Dallas County by the year 2050.

That growth is evident everywhere. Dozens of new corporate headquarters facilities have brought new jobs to Collin County, along with an ever-rising demand for industry training and higher education.

Collin College trustees call for bond election

Committee of community leaders, volunteers will help chart future course

The Collin College Board of Trustees called a bond election for Saturday, May 6 to facilitate a long-range master plan that will accommodate the major population growth projected for Collin County over the next two decades.

The board approved the \$600 million bond referendum during a Feb. 8 meeting.

“We have the second-lowest tax rate out of 50 community college districts in Texas, are debt-free and have kept pace with the growth of Collin County over the past 32 years,” said Board of Trustees Chairman Dr. Bob Collins, who was a founding board member of the college in 1985. “However, we believe this bond issue is necessary in order to keep pace with the remarkable growth that is projected over the next 20 years.”

According to the United States Census Bureau, the population of Collin County was 914,000 as of 2015.

“The county is projected to double in population by 2030, and triple by 2040, making it one of the fastest-growing counties in the nation,” said District President Dr. Neil Matkin. “We’re at a critical crossroads in terms of meeting the demands of such rapid growth.”

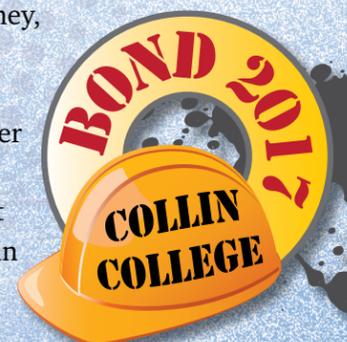
The Collin College Master Plan lists several priorities, including the construction of six facilities: a campus in Wylie; educational centers in Celina and Farmersville; a Public Safety Training Center in McKinney; a technical center in Allen that will partner with area K-12 districts to prepare students for high-demand industries; and a workforce/university IT center of excellence on the Preston Ridge Campus in Frisco.

College officials expect the financial impact on local residents to be minimal. “The college used projections on the cost of issuing bonds and the rate of property growth in the county to develop our financing plan. We believe that

the plan will result in essentially no change to the overall tax rate during the term of the bonds if approved in the May 6 election,” said Dr. Matkin.

After the board approved the bond issue, a committee of community leaders and volunteers was formed to communicate the details of the master plan to local residents in preparation for the May 6 election.

David McCall, managing partner at the law firm of Gay, McCall, Isaacks & Roberts in Plano, and Bill Cox, principal at Carey Cox Real Estate in McKinney, are co-chairs of the committee. McCall, along with Cox’s father Carey, were co-chairs of the committee that helped establish Collin College in 1985.



Industry Innovation

Flexibility and fast response to industry needs are hallmarks of Collin College. Lenia Hall, talent acquisition manager at nThrive, a patient-to-payment solution company that employs several Collin graduates in Plano, said the college's responsiveness to immediate needs is vital for their company.

"Collin College prepares students to work in real-world situations," she said. "The students we interviewed were professional and presented themselves very well and are currently helping to fill the requirements of our clients."



Partnering with Parents

Ben Minissale, a third-year student at The University of Texas at Austin, took Collin College dual credit classes that earned transferable college credit while he was in high school. He is on track to graduate from college early — thanks, in part, to the dual credit courses he completed through Collin College. His father, Joe Minissale, is president of Methodist McKinney Hospital.

"Ben had about 36 credits before he started his freshman year at UT Austin," he said. "It costs about \$35,000 a year there for tuition, fees and living expenses. That's a lot of money we saved on those early credits. I was very thankful — and my retirement account is, too."

Expanding the dual credit program offerings to 30 credit hours for every high school student is part of the new master plan at Collin College. In addition, the college has plans to expand partnerships with K-12 districts via career and technical education and house career counselors at area high schools to provide immediate access to college resources.



CONNECTION

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Collin College unveils master plan

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aviation technology, construction management and technology, health sciences and logistics and transportation.

“We are seeking to expand our career and technical education offerings to create different exit points for industry-based certifications, while keeping true to our academic mission by providing an excellent foundation for transfer students,” said Dr. Collins. “Our vision is simple: We want to be the ‘college next door’ and serve our students in all portions of the county.”

One factor pointing to the need for additional facilities is that the college’s current campuses are rapidly becoming overcrowded. The Spring Creek Campus in Plano, for example, is operating at more than 90 percent capacity, a full 10 percentage points higher than what the state recommends. This presents challenges in everything from scheduling classes to providing enough parking for students, faculty and guests.

“Traffic at our Spring Creek Campus is practically at a standstill at certain times of day,” said Dr. Matkin. “Similar situations will soon exist at Preston Ridge in Frisco and Central Park in McKinney.

“The new campus in Wylie will help alleviate the congestion at Spring Creek, while serving additional students to the south and east,” he said. “The centers in Celina and Farmersville will help ease the capacity at our other campuses and bring educational options closer to home for our residents in the northeast and northwest portions of Collin County.”

In addition to physical facilities and the technical programs, the master plan includes the addition of programs in financial and business services and other high-demand fields. According to leaders in business and industry, such programs are essential as the county blossoms.

“Most of the companies that have been attracted to our community have a foundational interest in opportunities for higher education, certainly for their staff and for their employees’ families,” Plano Economic Development Director Sally Bane said. “It is an important part of the criteria when considering a location opportunity in this community.”

Sanjiv Yajnik, president of financial services at Capital One Financial Corporation and chairman of the Collin County Business Alliance, agrees.

“We have an exploding need for an educated workforce, because Texas is the fastest-growing state in the United States, and Collin County is the fastest growing county in Texas,” he said. “Collin College plays a vital role in the community and is an essential component to the future success of Collin County.”

Dr. Matkin said the master plan will help ensure that Collin College continues to fulfill its vision of delivering a brighter future for our students and communities.

“Whether you are a business in need of skilled employees, a student in high school or college, need certifications for advancement, are looking for a new career, or are simply interested in bolstering your skillset or knowledge base, we are here, we are listening, and you, as a member of the Collin County community, are at the heart of our new master plan,” he said.

For detailed information about the master plan, visit www.collin.edu/masterplan.



Collin College’s Economic Impact

A recent report revealed that Collin College and its students generate more than **\$500 million per year** for the local economy.

The study was done by EMSI, an economic modeling firm. It showed that Collin College operational spending amounts to almost **\$100 million in added income per year**, including purchases and employee salaries that make their way into the local economy. Spending by students adds almost \$60 million.

The largest impact comes from thousands of former students employed in the service area. Those alumni contribute **more than \$370 million of income** during the analysis year, driving a portion of the local economy and creating the income equivalent of almost 7,000 jobs.

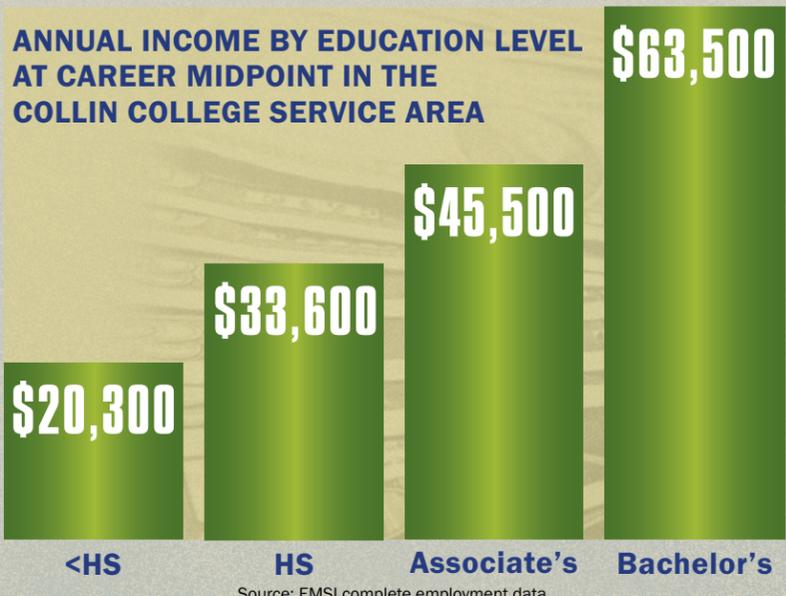
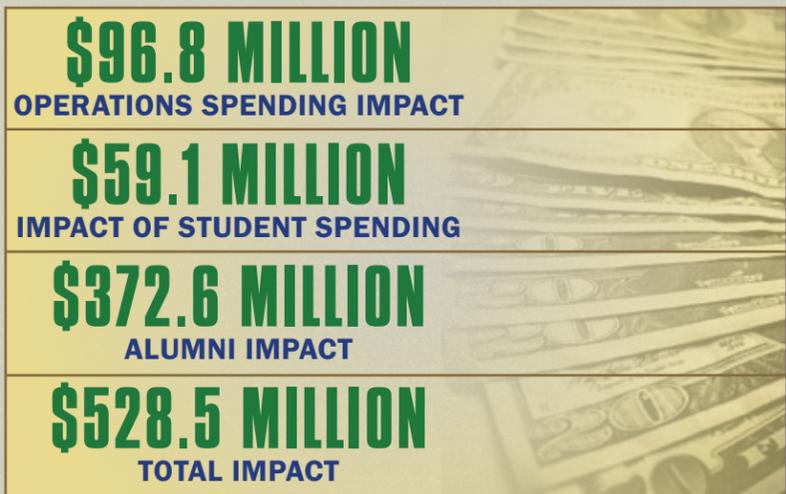
All told, the income generated in relation to Collin College supports the equivalent of **more than 10,000 jobs per year**.

Collin College also serves a range of industries in the district and supports our local businesses. The economic benefits created by the college extend to the state and local government through increased tax revenues and public sector savings.

The college plays a key role in helping students increase their employability and achieve their individual potential, while providing them with opportunities for networking and increasing their self-confidence, along with the skills needed to pursue fulfilling and prosperous careers.



INCOME CREATED BY COLLIN COLLEGE IN FY 2012-13 (ADDED INCOME)



First responder education the focus of new public safety training center

Police officers and firefighters train throughout their careers to meet the challenges they face on the job. Collin College's new Public Safety Training Center, now under construction on McKinney's north side, will provide critical training opportunities for first responders at a modern facility located right here in Collin County.

"Law enforcement officers and firefighters routinely encounter dangerous situations while protecting the public," said Dr. Neil Matkin, district president. "This facility will help prepare our students and local first responders to meet the growing needs of Collin County."

The center will feature two multistory burn towers for live fire training in residential and commercial settings, as well as a reality-based training village for law enforcement personnel and multiple firearms ranges. Classrooms, support facilities and specialized training apparatuses will also be included.

"The center will allow us to introduce our students to more advanced training and offer some courses that we have not been able to in the past," said Pat McAuliff, director of the Collin College Fire Academy.

The college and several surrounding fire departments had trained on a single burn tower on the Central Park Campus in McKinney until that structure was demolished in 2014 to make room for a health sciences center. That forced academy students and local firefighters to travel farther to participate in training exercises.

"That had a significant impact, particularly on smaller, volunteer fire departments with limited budgets," said Dr. Jon Hardesty, provost at Central Park. "This will enable them to once again train locally, at a modern, state-of-the-art facility."

Specialized training areas, including a hazardous materials fire/spill area, a civil aircraft fire prop and a below-grade rescue simulation for specialized training in earth collapse extrications, will provide a basis for expanded training exercises not readily available in Collin County.



A Public Safety Training Center being built in McKinney will provide unique training opportunities to local fire departments, law enforcement agencies and Collin College academy cadets.

Police academy students and local law enforcement officers will also train in areas designed to simulate real-world situations. A reality-based training village will reproduce retail spaces, apartment facades, office buildings and other possible locations.

"The key is to incorporate reality into the training so that officers can enhance their skills and/or tactics," said Todd Eubanks, director of the Collin College Police Academy. "We want to maximize reality-based training to enhance trainees' ability to make better decisions in the field."

The site, which broke ground in March, is located just east of U.S. Hwy. 75 at the intersection of Bloomdale Road and Redbud Boulevard. Construction is scheduled to be complete in the summer of 2018 with classes beginning in the fall of 2018. Collin College currently offers basic firefighter certification and fire officer certification in its fire sciences academy, and basic peace officer certification in its law enforcement academy, in addition to several continuing education training programs.



Where are they now?

Assistant fire chief: 'You are going out there to help people'



Who:
Shannon Stephens

What:
Assistant Fire Chief,
The Colony

Years Experience: 17

Training:
Collin College Fire
Academy's 13th Class

On the nature of the job:

It's a time-worn cliché among firefighters that people only call them on one of the worst days of their lives. For Stephens, it's a reminder that their work is important to ensure a safe community. "There is almost instant job satisfaction with every call. You are going

out there to help people, and you know you are going to make someone's day better. That brings a certain value to your profession."

How he became a firefighter:

Stephens had originally hoped to enroll in the Air Force ROTC program at East Texas State University (now Texas A&M Commerce). When it was cancelled, he instead earned emergency medical technician and paramedic certifications. When he enrolled in Collin College's Fire Academy, he was the only paramedic in his class. As fate would have it, the fire department in The Colony was hiring only candidates with paramedic training. "I landed here by very good fortune, and by (Fire Academy Director) Pat McAuliff's recommendation, to be honest," Stephens said.

On the changing nature of firefighting:

According to Stephens, fire departments today respond to so many emergency medical calls that it's easy to feel like a medical service department that occasionally fights fires. "I am very blessed to work in a fire department that keeps fire first," he said. "Even though the fires we are fighting are less frequent, they are a little more dangerous with modern building techniques and modern combustibles."

On Collin College's new Public Safety Training Center:

"I am excited for the college and for those of us on the front lines. We are going to have a world-class facility close to home. Our firefighters and police officers will have access to the latest training techniques and will be better prepared to serve the community and keep our residents safe."

Collin College Foundation sets lofty goals for fundraising, alumni programs

The Collin College Foundation announced its Strategic Fundraising Plan through 2020 at the Board of Trustees meeting on Feb. 28.

Lisa Vasquez, vice president of advancement, presented the plan, which was compiled with feedback from students, donors and members of the foundation board. The foundation is a 501(c)(3) non-profit organization and serves as the official fundraising arm of the college, providing scholarships, assisting vital student programs and supporting innovation across the institution's seven campuses.

Currently the foundation raises about \$635,000 a year. Vasquez told the board the goal is to increase that amount to \$1.5 million a year by 2020.

Since 2010, financial aid applications have increased by nearly 33 percent and total enrollment increased by roughly four percent. Scholarship applications increased by nearly 17 percent in the last two years.

"Our alumni are a \$372.6-million-per-year economic engine for the local economy. However, even with the lowest tuition in Texas, there were more than 26,000 Collin students who needed money to go to college. We can help them by working with corporate partners and individuals to take our philanthropy program to the next level," said Bill Cox, chair of the Collin College Foundation.

The foundation's strategic plan also calls for increased funding for program support, major giving initiatives and growth of the group's signature fundraising event, the Stetson & Stiletto Standoff trivia challenge. This year, the scholarship fundraiser took place Feb. 18



This year's Stetson & Stiletto Standoff dinner raised \$177,000 for student scholarships.



in the library on the Spring Creek Campus in Plano and raised more than \$177,000.

Vasquez also outlined plans to raise the profile of The Pride, the Collin College association for alumni and friends. "As the college continues to grow, we frequently hear from former students who are excited about our plans for the future," she said. "The alumni association will help them stay connected with the college and ensure that today's students enjoy the supportive environment that is part of the Collin College tradition."

For information about giving to Collin College or becoming a part of the alumni association, call the foundation at 972.599.3145 or visit www.collin.edu/foundation.

Collin Technical Center to train students in high-demand skills

One of the most highly anticipated buildings in the Collin College Master Plan is the Collin Technical Center (CTC), a 360,000 square-foot facility to be built in Allen to train individuals for a wide range of high-growth industries.

"As industry grows and more companies move to the region, the need for a workforce trained with high-demand skills will exceed the number of qualified individuals in the labor force," said Dr. Brenda Kihl, executive vice president of Collin College. "A variety of certificate and degree programs will be available at the new center, and technical dual credit high school students from across the county will be attracted to the high-tech programs that are not available at their home campus."

A study completed in 2016 by FutureWorks, a consulting company that focuses on regional economic growth strategies, sought input from industry leaders, economic development corporations and chamber of commerce executives regarding the skills needed by companies moving into Collin County. The technical skills identified were in the fields of advanced manufacturing, information technology, construction management and technology, health sciences and logistics and transportation.

The CTC will be located southeast of where Sam Rayburn Highway (State Route 121) and West Exchange Parkway intersect. The site is within 15 miles of 15 different high schools.

The technical center will bring new opportunities to Collin County for individuals seeking careers requiring advanced skills. Collin College will also partner directly with the Allen, Frisco, McKinney and Plano independent school districts to develop programs to serve their career and technical education dual credit students. College officials met with the superintendents of those districts in January to outline plans for the center.

"The superintendents showed unanimous support and a high level of enthusiasm for the technical center," said Dr. Kihl. "They are eager to expand their technical education offerings and partner with us to provide advanced training opportunities for their students."

Dr. Kihl said the college's success in developing outstanding health science programs, which led to the opening in January 2016 of the Cary A. Israel Health Sciences Center, set a precedent for being able to quickly respond to workforce needs in the community.

"We anticipate a similar strong response to the technical center," she said, noting that the CTC is expected to reach a 5,000-student capacity in approximately seven years.

More information about the Collin Technical Center is available at www.collin.edu/masterplan.



CODE NEW: Collin College Seeks Solution to BSN Shortage Crisis

Every day different color codes are called at hospitals for a variety of emergencies: Code Red, Code Blue, Code Green and many others, all of which prompt a specific response from medical personnel.

But what color code should be called to alert people of a crisis within the health care system itself?

The United States is facing a serious shortage of registered nurses with Bachelor of Science in Nursing (BSN) degrees, and the situation is just as dire in Texas.

“Based on current projections, Texas will have a shortage of 71,000 nurses by 2020,” said Dr. Neil Matkin, Collin College district president. “There are no BSNs produced in Collin County, where 1,400 are needed each year just to meet the demand. Clearly, a new approach is needed.”

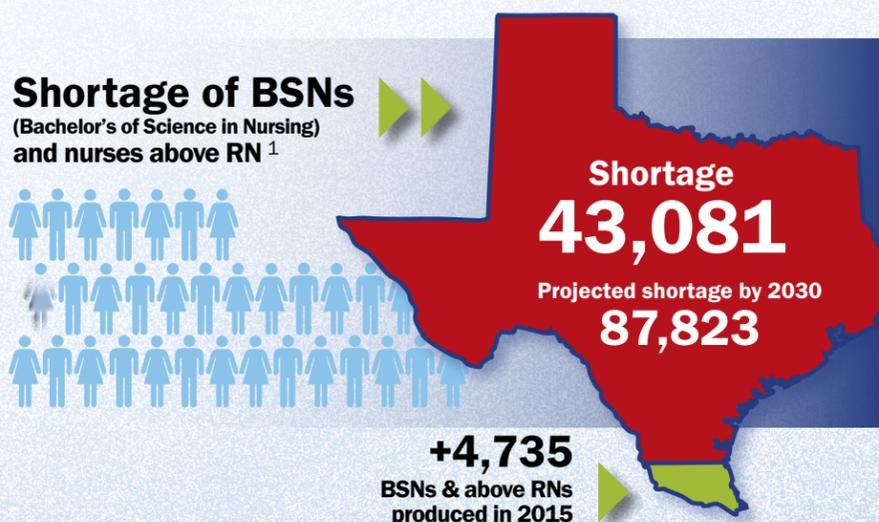
According to a 2015 report by the Texas Board of Nursing, only 58.8 percent of the Collin County Registered Nurse (RN) workforce had earned a BSN or higher. That’s more than 20 percentage points lower than the national standard of 80 percent established by the nursing profession.* The board also reported that, between 2014 and 2015, there were only 213 BSN graduates in the entire state—far short of the number needed in Collin County alone.

Why Collin College?

“With only two public universities in the Dallas area offering limited seats in their nursing programs, universities cannot fill the BSN gap by themselves,” said Dr. Matkin. “Twenty-two states, including Texas, have already authorized community colleges to supplement universities in producing baccalaureate degrees in critical fields. One of our goals is to be able to offer the BSN degree at Collin College, and we believe there is a critical need for it.”

Susan K. Moats, vice president of patient care services and chief nursing officer for The Heart Hospital Baylor Plano and The Heart Hospital Baylor Denton, agrees that new solutions are necessary.

“Our community colleges play a critical role in assisting nurses in achieving higher levels of education,” said Moats, herself an RN with a BSN degree. “The possibility of enhancing the opportunity for Collin County to offer an educational pathway, proven to promote outcomes for nurses, will provide the region with more nurses capable of dealing with the current and future complexities in health care.”



An affordable solution

As a regional science hub, Collin College can mitigate this crisis by offering a quality BSN program that addresses tuition, efficiency and capacity concerns.

“We want to provide a viable solution to area hospitals and our community, especially with the large number of baby boomers requiring increased medical care,” said Dr. Bob Collins, founding trustee and chair of the Collin College Board of Trustees. “This is an exponential need that cannot be patched with current offerings. It is of paramount importance that we provide quality healthcare for our community.”

Collin College can deliver an exceptional BSN degree program which would cost each student less than \$10,000. This same degree offered at area universities ranges from \$28,000-\$37,000.

Proven results

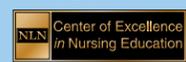
According to Donna Hatch, academic dean of nursing at Collin College, the college’s nursing program is one of only 14 in the state with more than 100 graduates who have scored 90 percent or higher on the Texas Board of Nursing licensure exam. The program also holds the coveted Nursing Center of Excellence designation from the National League for Nursing.

“Our nursing graduates score seven to eight percentage points higher than the state average on the same licensing exam that university students take,” said Hatch. “In fact, the May 2016 nursing graduating class had a 93 percent pass rate.”

Collin College already has the facilities and faculty to help address the nursing shortage. In 2016, the Cary A. Israel Health Sciences Center opened on the Central Park Campus in McKinney. The 125-square-foot facility offers 44 hospital beds with high-fidelity mannequins in each bed, four true isolation rooms, and Omnicell drug dispensing machines, similar to those currently used in hospitals.

Hatch said Collin’s nursing program receives between 1,200 and 1,500 applicants and admits 195 nurses annually. Currently the college has the capacity to produce 100 BSNs annually, with the potential to increase that number to 1,000 over the next several years.

2011



Collin College was the first program in Texas to receive a National League for Nursing Center of Excellence (COE) designation.

Exceptional performance extended the designation through 2019.

ONLY 2.2 percent

of the U.S. nursing programs earn this title; Collin College is the only community college in Texas to receive this designation.

Why it matters for the community

Under Collin College’s BSN plan, hospitals and other employers in the county would have access to a larger pool of locally trained BSN nurses. Students would have the opportunity to complete a BSN degree affordably at a convenient, in-county location.

Craig Turner, a 2010 graduate of the Collin College nursing program, said the college has an excellent reputation in the field.

“I walked away from a scholarship at Tarrant County Community College in Fort Worth because I was given a chance to attend Collin College,” he said. “I wanted the best education I could get. Clinically, Collin College prepared me 100 percent for taking care of patients and providing excellent quality care.”

Turner went on to earn his BSN degree from Texas Woman’s University in 2016.

In March State Sen. Van Taylor and Rep. Jodie Laubenberg filed SB 1328 and HB 2251, respectively, that would enable Collin College to offer the BSN degree.

“We are grateful to Senator Taylor, Representative Laubenberg and the entire Collin County delegation for their unwavering support as the college works to provide programs to meet clear and growing needs,” said Dr. Matkin. “This legislation is vital to providing the nurses the county needs and sustaining a quality of life that is second to none.”

¹ Institute of Medicine of the National Academies; Texas Board of Nursing; Texas Center for Nursing Workforce Studies



Texas A&M-Commerce offers degree plans at Preston Ridge Campus in Frisco



Lions walk the hallways of Collin College's Preston Ridge Campus.

Students taking classes toward a bachelor's degree in business management or marketing from Texas A&M University-Commerce can now make the transition from Collin College Cougars to A&M-Commerce Lions without having to set foot on the Commerce campus, thanks to a program instituted this spring. The goal of the program is to allow local students to earn an A&M-Commerce degree at a campus much closer to home.

The students can then take their classes at the Preston Ridge Campus to work toward a Texas A&M-University Commerce degree. Similar to the programs being offered at the Collin Higher Education Center (CHEC) in McKinney, students at Preston Ridge will also be able to choose from A&M-Commerce classes in agribusiness and environmental science beginning in summer 2017. A&M-Commerce undergraduate degrees at CHEC include interdisciplinary studies, psychology, Spanish, sports and recreation management, with master's degree programs in educational administration and higher education also available. The university also offers a doctorate in higher education at the McKinney facility.

"Collin has a long-standing relationship with Texas A&M University-Commerce, but this partnership is much broader," Collin College District President Dr. Neil Matkin said of the Preston Ridge Campus program. "This is a true 2-plus-2 program in which students come to Collin as freshman and stay at the Frisco campus all the way until the end of their senior year."

Dr. Matkin said the agreement fits perfectly with the college's new master plan, which was approved by the Board of Trustees in June 2016.

"University partnerships will be an important part of our new plan for the future," he said. "Our intent is to create a pipeline from K-12 to Collin and to the universities. The spirit of collaboration we've seen with our partners from Commerce is very exciting."

Dr. Berri O'Neal, executive director of extended universities for A&M-Commerce, said the university's experience with Collin College



(Seated L-R) Dr. Ray Keck, interim president & CEO of Texas A&M University-Commerce and Dr. Neil Matkin, district president of Collin College, signed an agreement bringing university classes to the Collin College Preston Ridge Campus in Frisco, while the Chancellor of the Texas A&M University System John Sharp and other university and college officials gathered in support.

was one of the reasons for confidence in the program's future.

"We have been the largest partner at the CHEC for many years," she said. "We have had great success there, and we have really enjoyed having a presence in Collin County because of the McKinney location."

Dr. O'Neal believes offering university degrees at Preston Ridge Campus will attract students from all of Collin's campuses and expects it to be as successful as the university's satellite campuses in Dallas, Midlothian and Navarro College in Corsicana.

"We want that same kind of transfer opportunity for students, where they get advising, admissions and their classes all on one campus," Dr. O'Neal said.

Enrollment at the Preston Ridge Campus now tops 8,200 students, and Dr. O'Neal said the Preston Ridge Campus is positioned well to both benefit from and feed the growth in that area of Collin County. Frisco has been identified as one of the fastest growing cities in the U.S. in multiple surveys, making it a prime location for a university program.

Yes, Lions walk the hallways of Preston Ridge Campus, but have no fear. They are only hunting for knowledge. What better place to start than near their home?

From K-12...to community college...to 4-year and beyond



In 2010 the Collin College Higher Education Center opened its doors in McKinney – a development that in turn opened the doors to an innovative program through which five university partners now offer coursework leading to bachelor's, master's and doctoral degrees, right on site.

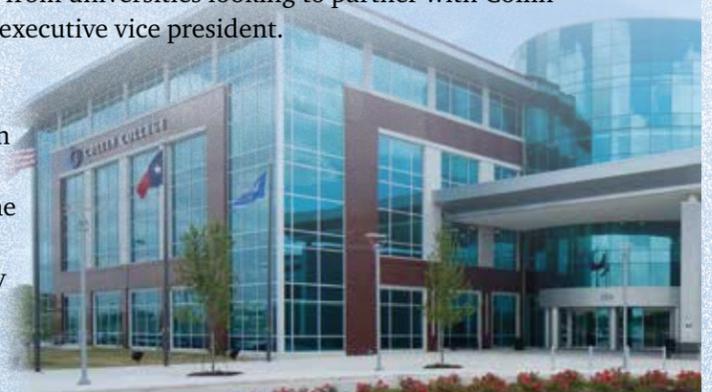
Through the partnerships, students are encouraged to first complete an associate's degree at Collin College and then complete a university bachelor's degree without ever having to leave Collin County.

University partnerships are an important part of the college's overall master plan, according to District President Dr. Neil Matkin. "It's a perfect progression, from K-12 through community college, right into a university program," he said. "Collin College benefits because students first complete an associate's degree with us, and our university partners benefit because we provide a seamless transition into their programs, right here on our site."

Community surveys helped the college determine what programs to offer, and the data they revealed eventually drew interest from universities looking to partner with Collin College, according to Dr. Brenda Kihl, executive vice president.

University partners at the Collin Higher Education Center are Texas A&M University Commerce, Texas Tech University, Texas Woman's University, The University of Texas at Dallas and the University of North Texas.

For more information on university classes available at the Collin Higher Education Center, call 972.599.3100.



Collin College's average tuition and fees are:

5.8 times less costly than the
University of North Texas

9.0 times less costly than
The University of Texas at Dallas

33 times less costly than
Southern Methodist University

Collin College students are:

68.1% Four-year focused

31.9% Workforce focused

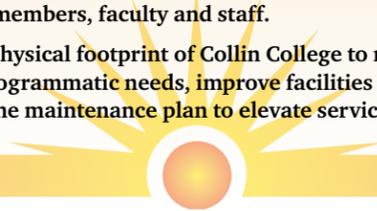
Vision 2020: Strategic Plan Priorities



"Delivering a brighter future for our students and communities"

Collin College has identified seven strategic plan priority areas that will guide the college's path forward for the next four years. Vision 2020 integrates the concepts that emerged through the strategic and master planning processes.

- Priority 1:** Finalize and execute a comprehensive plan that facilitates the safety of students, faculty and staff at Collin College.
- Priority 2:** Increase outreach and create streamlined pathways from high school.
- Priority 3:** Emphasize student achievement and streamline pathways to four year colleges and universities.
- Priority 4:** Expand career and technical programs and training offerings in alignment with current and future regional labor market demand and become the customized training provider of choice for additional employers.
- Priority 5:** Promote innovation and diversify revenue streams.
- Priority 6:** Create an increasingly welcoming environment for students, community members, faculty and staff.
- Priority 7:** Expand the physical footprint of Collin College to meet emerging programmatic needs, improve facilities as necessary, and implement the maintenance plan to elevate services to our students.



IN THEIR OWN WORDS: MAYORS LAUD COLLEGE IMPACT



Farmersville Mayor
Diane Piwko

"Collin College makes the dream of post-high-school education obtainable to everyone regardless of economics or skills because it puts a friendly, intimate face on education. Students see their peers attending, and it creates a sense of 'this is how to succeed and reach my goals of prosperity and job satisfaction.' Because of this, I expect the statistics of how many high school graduates pursue college degrees to increase."



Frisco Mayor
Maher Maso

"Quality education is a critical component to our community in order to keep pace with Frisco's fast growth, as well as that of Collin County. Higher education is an asset whether we're creating jobs, assisting companies relocate to our city or providing educational opportunities to improve quality of life for our residents."



Allen Mayor
Stephen Terrell

"A lot of times, when we deal with corporations that come into Allen or the Collin County area, they will require specific courses and training for their employees. Collin College has always been great about going in and creating courses of that nature to help those employees gain the knowledge they need."



Celina Mayor
Sean Terry

"Collin College benefits us as a city. Time management is a big factor. If individuals have families and want to get their degrees, they will be able to take night classes 10 minutes from their houses. A college attached to a city brings in jobs. We want to work with the college and businesses coming in to allow people to live, work and play in their town."



Plano Mayor
Harry LaRosiliere

"Higher education is an integral component of economic development and business attraction. Having a highly-educated workforce entices businesses to give strong consideration to this area because they know there is a pool of skilled workers available and the future workforce is being developed as well."



McKinney Mayor
Brian Loughmiller

"Collin College not only provides educational opportunities, but it also has been a partner in providing programming for companies, meeting space, opportunities for collaboration on community development and partnerships in joint programs with the city and our corporate community. The relationship is essential to the continued success of our region."



Wylie Mayor
Eric Hogue

"Students can smoothly transition from an award-winning school district to a premier college. Wylie was named the 25th Best Place to Live in the country by Money Magazine in 2015, and the addition of Collin College elevates our standing in the region and country as a desirable place to call home. Collin College has given so many people an affordable opportunity to grow their careers and to better their lives."

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