COURSE INFORMATION

Course Number: WEBT 7196

Course Title: WordPress II

Course Description: Learn more advanced WordPress management and plugins, and advanced Divi page and theme building techniques. Also covers basic website security, and website host migration. Install, setup and manage WooCommerce (ecommerce), and Paid Memberships Pro (membership).

Suggested Course Prerequisite(s): WordPress Basic, or equivalent WordPress management experience.

Course Resources: NA

Student Learning Outcomes:
Demonstrate advanced WordPress development techniques using advanced plugins and Divi management skills.

Certification Notes:
Part of Digital Marketing Certificate Series

Next course recommendation: WordPress Advanced

Lesson Plan – by week or session: (subject to change)
Session 1: Advanced plugins and basic forms
Session 2: Advanced Divi page builder techniques
Session 3: Divi theme builder
Session 4: Install and setup WooCommerce
Session 5: Advanced WooCommerce
Session 6: Install and setup Paid Memberships Pro

Course Sessions:
Listed are guidelines to indicate all topics that will be covered during your course. Do not plan your personal calendar based on these sessions. Your instructor will give you a calendar for your class that will indicate specific topics, assignments, and days.

Method of Evaluation:
Unless otherwise stated, course completion is evaluated on the basis of attendance. Students must be in attendance 90% of the class time in order to be considered a successful completer of the course.

Students must be in attendance 90% of each course in a certificate series for successful completion and to earn a certificate as specified.

Students must complete all courses (core and no. of elective courses needed) to complete a certificate series within two years from start date of the first course taken.

Refund Policy:
Please refer to www.collin.edu/ce/inforegistrar.html for our refund policy. No refunds after the start time of the first class.

Americans with Disabilities Act:
Collin College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal opportunity. It is the student's responsibility to contact the ACCESS office, SCC-D140 or 972.881.5898 (V/TTD: 972.881.5950) to arrange for appropriate accommodations. See the current Collin Student Handbook for additional information.