



# Communication Design



**Use your skills as a designer to reach audiences and engage users.** As a graphic designer, web designer, production artist, or user experience (UX) designer, your job will be to engage and communicate with others. Use the techniques and tools of Communication Design to deliver results in traditional marketing, packaging and promotional design, or other visual communication. Or shape the ways people interact with and experience an increasingly online world. Communication Design at Collin College will teach you how.

## Careers in Communication Design

### Graphic Designers

Avg. Starting Salary: **\$32,500**  
Average salary: **\$53,700**  
Job Growth: 22.1%

### Web Developers

Avg. Starting Salary: **\$50,900**  
Average salary: **\$85,400**  
Job Growth: 27.3%

### Web and Digital Interface Designers

Avg. Starting Salary: **\$48,100**  
Average salary: **\$93,900**  
Job Growth: 27%

### Art Directors

Avg. Starting Salary: **\$54,300**  
Average salary: **\$88,600**  
Job Growth: 27.1%

### Desktop Publishers

Avg. Starting Salary: **\$25,100**  
Average salary: **\$36,300**  
Job Growth: 13.2%

Data for Collin County obtained from JobsEQ and O\*Net.  
Note: Average salary for occupation as of 2022 and job growth projected from 2022-2029.  
Note: Average Salary includes all earners. Avg. Starting Salary is entry level.



## Choose Your Education

### Graphic Design Track

Associate of Applied Science (60 credit hours)

#### Certificate Level 1    Certificate Level 2    Certificate Level 3

**Graphic Design Foundations**  
(24 credit hours)

**Graphic Design**  
(39 credit hours)

**ESC – Motion Graphics**  
(9 credit hours)

### User Experience Track

Associate of Applied Science (60 credit hours)

**Certificate Level 1 User Experience Design Foundations**  
(18 credit hours)

**Certificate Level 2 User Experience Design**  
(42 credit hours)

Learn more and see examples of student work at [www.collin.edu/department/communicationdesign](http://www.collin.edu/department/communicationdesign).

Collin College is an equal opportunity institution and provides educational and employment opportunities without discrimination on any basis protected by applicable law.

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For the latest version, visit [www.collin.edu/academics/info](http://www.collin.edu/academics/info)

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## About Collin College's Program

Collin's Communication Design program offers students two distinct but related workforce options. The Graphic Design track prepares students for careers in branding, packaging, advertising, commercial art, and visual communication. The User Experience track prepares students to deliver application, product, and service design that is efficient, easy to use, and provides utility to the user. The program has prepared designers for a highly competitive creative industry for more than 25 years, with a strong record of student success.

## Program Features

- Industry-experienced professors
- Professional-level standards
- Leading-edge technology and techniques
- Collaboration with top industry professionals and companies

## Contact Information

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