Graphic Design

Also see Photography, Commercial

Fine Arts Division:

Department Chair:
Laura Flores  SCC-K241  972.578.5527

Academic Advisors:
John Ciccia  CPC-D117G  972.578.5563
Cheri Root  PRC-F132  972.377.1513

Program Options:

AAS – Graphic Design

Print Track
Web Track

Certificate – Graphic Design

Print Track
Web Track

For over twenty years, the Communication Design department (formerly Applied Graphic Design Technology) at Collin has offered industry-standard education in the creative service fields of animation, digital video, graphic design, web and interactive design. All full-time faculty have industry experience and all associate faculty are practicing professionals. Current industry practices and standards are a central component of classroom instruction. There is an elective option for the most diligent students to earn credit through local industry internships. Guest speakers from industry are featured on an ongoing basis.

This program's overall emphasis is on traditional graphic design and art direction concepts applied to technical skills for print and web media. The Print Track focuses on strong concept development skills and production techniques in print and other media. The Web Track focuses on website development, web animation and interactive media. Both tracks prepare students for careers in advertising, commercial art and visual communication.

Students planning to transfer to a college or university should check with the Collin academic advisor prior to beginning this program.

AAS – Graphic Design

Print Track

60 credit hours

FIRST YEAR

First Semester

ARTC 1305  Basic Graphic Design
ARTC 1325  Introduction to Computer Graphics
ARTS 1316  Drawing I
ARTV 1371  Storyboard and Concept Development

GEN ED  Select one Mathematics / Natural Sciences General Education course

Second Semester

ARTC 1302  Digital Imaging I
ARTC 1317  Design Communication I
ARTC 1327  Typography
ARTC 1353  Computer Illustration I
ENGL 1301  Composition I

Third Semester

FLMC 1331  Video Graphics and Visual Effects I
SPCH 1311  Introduction to Speech Communication (See Speech Options)

SECOND YEAR

First Semester

ARTC 1313  Digital Publishing I
ARTC 1349  Art Direction I
ARTC 2311  History of Communication Graphics
IMED 1316  Web Design I

Second Semester

ARTC 2335  Portfolio Development for Graphic Design (Capstone)
ARTC 2347  Design Communication II

GEN ED  Select one Humanities / Fine Arts General Education course
GEN ED  Select one Social / Behavioral Sciences General Education course

Please refer to http://www.collin.edu/academics/programs/index.html for the most current information.
AAS – Graphic Design
Web Track
60 credit hours

FIRST YEAR
First Semester
ARTC 1305 Basic Graphic Design
ARTC 1325 Introduction to Computer Graphics
ARTS 1316 Drawing I
ARTV 1371 Storyboard and Concept Development
GEN ED Select one Mathematics / Natural Sciences General Education course

Second Semester
ARTC 1302 Digital Imaging I
ARTC 1317 Design Communication I
ARTC 1327 Typography
ARTC 1353 Computer Illustration I
ENGL 1301 Composition I

Third Semester
FLMC 1331 Video Graphics and Visual Effects I
SPCH 1311 Introduction to Speech Communication
(See Speech Options)

SECOND YEAR
First Semester
ARTC 1313 Digital Publishing I
ARTC 1349 Art Direction I
ARTC 2311 History of Communication Graphics
IMED 1316 Web Design I

Second Semester
ARTC 2335 Portfolio Development for Graphic Design (Capstone)
IMED 2315 Web Design II
GEN ED Select one Humanities / Fine Arts General Education course
GEN ED Select one Social / Behavioral Sciences General Education course

Certificate – Graphic Design
Print Track
42 credit hours

FIRST YEAR
First Semester
ARTC 1305 Basic Graphic Design
ARTC 1325 Introduction to Computer Graphics
ARTS 1316 Drawing I
ARTV 1371 Storyboard and Concept Development

Second Semester
ARTC 1302 Digital Imaging I
ARTC 1317 Design Communication I
ARTC 1327 Typography
ARTC 1353 Computer Illustration I

SECOND YEAR
First Semester
ARTC 1313 Digital Publishing I
ARTC 1349 Art Direction I
ARTC 2311 History of Communication Graphics
IMED 1316 Web Design I

Second Semester
ARTC 2335 Portfolio Development for Graphic Design (Capstone)
ARTC 2347 Design Communication II

Please refer to http://www.collin.edu/academics/programs/index.html for the most current information.
Certificate – Graphic Design
Web Track

42 credit hours

FIRST YEAR
First Semester
ARTC 1305 Basic Graphic Design
ARTC 1325 Introduction to Computer Graphics
ARTS 1316 Drawing I
ARTV 1371 Storyboard and Concept Development

Second Semester
ARTC 1302 Digital Imaging I
ARTC 1317 Design Communication I
ARTC 1327 Typography
ARTC 1353 Computer Illustration I

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First Semester
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ARTC 2311 History of Communication Graphics
IMED 1316 Web Design I

Second Semester
ARTC 2335 Portfolio Development for Graphic Design (Capstone)
IMED 2315 Web Design II