

Collin College - Continuing Education
COURSE SYLLABUS

COURSE INFORMATION

Course Number: PUBL 6995 / PUBL 6700

Course Title: Adobe InDesign II Mac PC

Course Description: Application of Illustrator tools to real-world business tasks and projects.

Suggested Course Prerequisite(s): Expand your understanding of the basic rules of design. Build a foundation of what color and design should look like and how to make practical applications of these principles.

Course Resources: Textbook(s):

Adobe InDesign CC for Print and Digital Media Publication:

Adobe Certified Associate Exam Preparation.

By Jonathan Gordon; Rob Schwartz; Carl Jansen;

Adobe Press, 978-0134397801

Student Learning Outcomes:

1. Apply basic design principles to laying out, proofing, and printing practices
2. Utilize advanced page layout tools
3. Practice how to manage color and snippets
4. Learn to use the Bridge effectively
5. Speed production time by using InCopy, Smarter text handling, and flexible XML support

Certification Notes: Graphic Design Certificate Series

Next course recommendation: Principles of Visual and Textual Communications

Lesson Plan – by week or session:

Session 1: Leveling Up with InDesign; Creativity is a Skill; The Design Hierarchy; The Principles of Design; the Golden Rule for Client Projects; Designing for a Target Audience

Session 2: Designing an Event Poster; A Colorful Magazine Cover Design—Capturing Color and Creating Color Themes; Fine-Tuning Text Formatting and Text Frame Options; Preflight and Packing for Print Delivery; Using the Print Dialog box, Exporting a PDF

Session 3: Designing a Magazine Layout; Mastering a Multicolumn and Multipage Layout; Creating Stories; Paragraph Formatting Controls; Creating an Interactive Form

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Session 4: Creating a Comic Book Page; Creating Grid-Based Designs; Placing and Linking Content; Working with Libraries; Creating Freeform Shapes and Lines

Session 5: Understanding Print and Digital Media Publications; Set up InDesign to work with Interactive Documents; Types of Interactive Documents made with InDesign; work with Interactive Objects; Using Navigation Tools; Multimedia Tools; Interactive Document Workflows; Create EPUBs; Publish Online

Session 6: Creating an Interactive digital Media Publication; Creating a Slideshow; Working with Animation and Timing; Add interactive elements such as hyperlinks,

Course Sessions: Listed are guidelines to indicate all topics that will be covered during your course. Do not plan your personal calendar based on these sessions. Your instructor will give you a calendar for your class that will indicate specific topics, assignments, and days.

Method of Evaluation: Unless otherwise stated, course completion is evaluated on the basis of attendance.

Students must be in attendance 90% of the class time in order to be considered a successful completer of the course.

Students must be in attendance 90% of each course in a certificate series for successful completion and to earn a certificate as specified.

Students must complete all courses (core and no. of elective courses needed) to complete a certificate series within two years from start date of the first course taken.

Refund Policy: Please refer to www.collin.edu/ce/infoRegistrar.html for our refund policy. No refunds after the start time of the first class.

Americans with Disabilities Act:

Collin College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal opportunity. It is the student's responsibility to contact the ACCESS office, SCC-D140 or 972.881.5898 (V/TTD: 972.881.5950) to arrange for appropriate accommodations. See the current Collin Student Handbook for additional information.