

**Collin College - Continuing Education  
COURSE SYLLABUS**

<b>COURSE INFORMATION</b>
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**Course Number:** WEBT 7200

**Course Title:** WordPress Advanced (includes ecommerce and other applications)

**Course Description:** Introduces Oxygen page and theme builder. Install, setup and manage WooCommerce (ecommerce), Paid Memberships Pro (membership), and LearnPress (online learning management system / online school).

**Suggested Course Prerequisite(s):** WordPress Basic and Intermediate (or equivalent experience)

**Course Resources:** NA

**Student Learning Outcomes:**

Understand the Oxygen page and theme builder. Install and build an ecommerce site with WooCommerce. Install and build a paid membership site with Paid Memberships Pro. Install and build an online training system/school with LearnPress.

**Certification Notes:** N/A

**Next course recommendation:** This course concludes all Wordpress training. Online marketing, SEO and coding courses are available.

**Lesson Plan – by week or session:**

**Session 1:** Oxygen page and theme builder

**Session 2:** Install and setup Woocommerce

**Session 3:** Advanced Woocommerce

**Session 4:** Install and setup Paid Memberships Pro

**Session 5:** Install and setup LearnPress

**Session 6:** Review and practice

**Course Sessions:** Listed are guidelines to indicate all topics that will be covered during your course. Do not plan your personal calendar based on these sessions. Your instructor will give you a calendar for your class that will indicate specific topics, assignments, and days.

**Method of Evaluation:**

Unless otherwise stated, course completion is evaluated on the basis of attendance. Students must be in attendance 90% of the class time in order to be considered a successful completer of the course.

Students must be in attendance 90% of each course in a certificate series for successful completion and to earn a certificate as specified.

Students must complete all courses (core and no. of elective courses needed) to complete a

certificate series within two years from start date of the first course taken.

**Refund Policy:** Please refer to [www.collin.edu/ce/infoRegistrar.html](http://www.collin.edu/ce/infoRegistrar.html) for our refund policy. No refunds after the start time of the first class.

**Americans with Disabilities Act:**

Collin College will adhere to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations as required to afford equal opportunity. It is the student's responsibility to contact the ACCESS office, SCC-D140 or 972.881.5898 (V/TTD: 972.881.5950) to arrange for appropriate accommodations. See the current Collin Student Handbook for additional information.