



LEARN



WORK



GROW

ALLEN

STATE OF THE CITY

BENEFITTING COLLIN COLLEGE FOUNDATION

MAY 18, 2020

DELTA BY MARRIOTT DALLAS ALLEN
& WATTERS CREEK CONVENTION CENTER

SPONSORSHIP PACKAGES & TICKET INFORMATION

STATE OF ALLEN

LUNCHEON & PANEL DISCUSSION

DATE: MONDAY, MAY 18, 2020
TIME: 11 AM-1 PM
LOCATION: DELTA BY MARRIOTT DALLAS ALLEN
& WATTERS CREEK CONVENTION CENTER

State of Allen offers a unique opportunity to gain information and insight from community leaders on topics that are relevant to Allen's business members and others in the community.

Attendees will learn about the previous year's successes and upcoming initiatives in this second annual luncheon. Sponsor a table for your company or organization and enjoy added benefits such as:

- Premium seating
- Exhibit table
- Name recognition during the event
- Name and logo recognition on event marketing materials

Sponsorship packages start at just \$750, with proceeds benefitting Collin College Foundation.

SPONSORSHIP PACKAGES

\$7,500

**PRESENTING
SPONSOR**

TEXAS HEALTH ALLEN

- 4-minute sponsor highlight
- Premium table for 10 with sponsor name & logo
- Exhibit table
- Distribution of company materials to attendees on tables
- Name recognition during event from the podium and on a video loop
- Name and logo on marketing materials, program and event website

\$3,500

**BLUE
SPONSOR**

- Preferred table for 10 with sponsor name & logo
- Exhibit table
- Distribution of company materials to attendees on tables
- Name recognition during event on a video loop
- Name and logo on marketing materials, program and event website

**\$1,500
GREEN
SPONSOR**

- Reserved table for 10 with sponsor name and logo
- Exhibit table
- Name and logo on program and event website

\$750

CORPORATE TABLE SPONSOR

- Reserved table for 8 with sponsor name and logo
- Name in event program

\$45-\$55

INDIVIDUAL TICKETS

- Register early to save \$10 or pay full price (\$55) after April 15

SPONSORSHIP DEADLINE: MAY 1
INDIVIDUAL TICKET DEADLINE: MAY 11

FEATURED SPEAKERS

MODERATOR



Greg Willis

Collin County District Attorney

Elected in 2010 as Collin County's Criminal District Attorney, Greg Willis is committed to pursuing justice and protecting the community in a fearless, just and ethical manner.

PANEL GUESTS



Eric Ellwanger

Allen City Manager

Appointed as Allen City Manager in 2019, Eric Ellwanger serves as the City's chief administrative officer. His municipal service career spans more than 15 years, including eight years in Allen.



Robin Bullock

Allen ISD Superintendent of Schools

Robin Bullock was named Allen ISD Superintendent of Schools in January 2020. During her 25 years in education, she has also served as a teacher, coach, principal and deputy superintendent.



Dr. Neil Matkin

Collin College District President

Dr. Neil Matkin was named Collin College's District President in 2015. His 30+ year career in higher education includes roles as a department chair, vice chancellor and executive vice president.



Jared Shelton

Allen Fairview Chamber of Commerce Board Chair

President of Texas Health Presbyterian Hospital Allen since January 2016, Jared Shelton serves as the Chairman of the Board for Allen Fairview Chamber of Commerce.

ONLINE REGISTRATION AND PAYMENT
StateofAllen.com

STATE OF ALLEN LUNCHEON & PANEL DISCUSSION

BUSINESS NAME: _____
(Name to appear on all marketing materials)

SPONSOR CONTACT: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____ PHONE: _____

EMAIL: _____

WEBSITE: _____ FACEBOOK: _____

TWITTER: _____ INSTAGRAM: _____

SPONSORSHIP LEVELS

Presenting (\$7,500) Blue (\$3,500) Green (\$1,500) Corporate (\$750)
 Individual ticket (\$55) Early bird ticket (\$45 by April 15)

PAYMENT INFORMATION

Payment attached (Payable to Collin College Foundation)
 Credit card payment (Pay online at *StateofAllen.com*. Processing fees apply)
 Invoice - Please send invoice to the attention of: _____

AUTHORIZED SIGNATURE: _____

DATE: ___/___/___

MAIL COMPLETED FORM TO:

Collin College Foundation
3452 Spur 399, Suite 429
McKinney, TX 75069

Sponsorship contracts &
payment due: **May 1, 2020**

Individual ticket purchase
deadline: **May 11, 2020**

Questions?

Contact Sarah Mitchell at 214-418-4583
(sarah.mitchell@allenisd.org) or Louise
Master at 214-543-7314 (louise.master@
allenisd.org)

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