



# News & Notes

An update from the Communications Department • January 2024

New year, new beginnings! Welcome back to Collin College as we kick off another exciting semester! Let's dive into all the amazing happenings at Collin College.

## 1. Annual Power Leadership Breakfast celebrates Dr. Martin Luther King Jr.'s Legacy

The annual **Dr. Martin Luther King Jr. Power Leadership Breakfast** returned to Collin College's Plano Campus Living Legends Conference Center on Jan. 15.

- This year's breakfast theme was **"I Can. You Can. We Can. Live the Dream Together."**
- The breakfast included presentations and student performances sharing Dr. King's message, along with a keynote speech by **Dale Hawkins Long**, a lifelong volunteer and community leader who survived a church bombing as a child.
- A business and information expo took place immediately following the breakfast.
- For those who were not able to attend the event, a livestream of the event is available at [www.facebook.com/collincollege](https://www.facebook.com/collincollege).



## 2. Collin College to be featured on Amazon Prime's *The College Tour*

The College Tour ▶

- Collin College has secured the spot as the **first** community college in Texas to be featured on **Amazon Prime's *The College Tour***.
- This acclaimed series provides an authentic portrayal of college life on campuses across the globe. The upcoming episode dedicated to Collin College will unfold the institution's narrative through the genuine perspectives of **10 Collin students**.
- Before the winter break, Collin encouraged students to submit audition tapes for consideration, resulting in an impressive tally of **more than 50 submissions**.
- The Collin College episode featuring the 10 student segments will be available on Amazon Prime for viewing on **Oct. 15**.
- Viewers can access the episode through various streaming platforms, including Prime Video, Google TV, Niche, and Nearpod.
- Additionally, the series will be available on The College Tour app and website, reaching an **extensive audience of more than 60,000 high school counselors nationwide**.

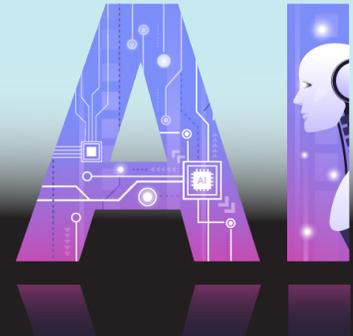


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### 3. Collin College announces new Generative Artificial Intelligence course

- Collin College Continuing Education (CE) announces a new course, “**Generative AI (Artificial Intelligence) for the Rest of Us.**”
- The course is an extension of CE’s **Data Science certificate series** and designed for business leaders and non-technical professionals interested in Generative AI basics and its ethical implications.
- The course will give insights about AI trends and provide an interactive and practical approach through hands-on learning and real-world applications.
- This first course is taught by **Dr. Yeshwant Muthusamy**, CE instructor, owner, and principal consultant of Yeshvik Solutions, LLC.



### 4. Collin College organizes Go Red for Heart Health at McKinney Campus

- In collaboration with the **American Heart Association (AHA)**, Collin College Continuing Education is set to host **Go Red for Heart Health** on **Saturday, Feb. 10**, running from **9 a.m. to 1 p.m.** This event will be held at the **McKinney Campus Conference Center**.
- The event aims to educate attendees on identifying heart conditions, featuring insights from heart health experts and providing valuable connections with local resources to promote a healthier lifestyle.
- Attendees will also have the valuable opportunity to participate in free American Heart Association CPR training skills, enhancing their life-saving knowledge.

For additional information on these stories and more, please visit [www.collin.edu/news](http://www.collin.edu/news).

