



AAS – Communication Design  
Graphic Design Track  
to  
Bachelor of Science in Communications



Guided Pathway  
Effective beginning with the 2023-2024 catalog

### First Year - Collin College

Part-time students may also follow this sequence. Developmental coursework may be required.

FIRST SEMESTER	SECOND SEMESTER
ARTC 1305 Basic Graphic Design	ARTC 1302 Digital Imaging I
ARTC 1325 Introduction to Computer Graphics	ARTC 1317 Design Communication I
ARTS 1316 Drawing I	ARTC 1327 Typography
ARTS 2311 History of Communication Graphics	ARTC 1353 Computer Illustration I
ENGL 1301 Composition I	MATH 1324 Math for Business & Social Sciences
<b>15 Credit Hours</b>	<b>15 Credit Hours</b>

THIRD SEMESTER
ARTV 1371 Storyboard and Concept Development
SPCH 1311 Introduction to Speech Communication
<b>6 Credit Hours</b>

### Second Year - Collin College

FIRST SEMESTER	SECOND SEMESTER
ARTC 1313 Digital Publishing I	ARTC 1349 Art Direction I
ARTC 2347 Design Communication II	ARTC 2335 Portfolio Development for Graphic Design (Capstone)
FLMC 1331 Video Graphics & Visual Effects I	ARTS 1301 Art Appreciation
IMED 1316 Web Design I	SOCI 1301 Introduction to Sociology
<b>12 Credit Hours</b>	<b>12 Credit Hours</b>

### AAS – Communication Design – Graphic Design Track at Collin College (60 Credit Hours)

Contact your advisor at Collin College for information about applying for your Associate degree.

### Third Year – Franklin University and Bridge Courses at Collin College <sup>B</sup>

FIRST SEMESTER	SECOND SEMESTER
PF 321 - Learning Strategies**	COMM 315 Communication Ethics
<sup>B</sup> ENGL 1302 Composition II	COMM 211 Theories of Communication
<sup>B</sup> COMM 2330 Introduction to Public Relations	<sup>B</sup> COMM 1307 Intro to Mass Communications
<sup>B</sup> MRKG 1311 Principles of Marketing	<sup>B</sup> POFT 2312 Business Correspondence & Com.
<sup>B</sup> PHIL 2303 Introduction to Formal Logic	<sup>B</sup> Life/Physical Science Elective ( <i>see options below</i> )
<b>14 Credit Hours</b>	<b>16 Credit Hours</b>

### Fourth Year – Franklin University and Bridge Courses at Collin College <sup>B</sup>

FIRST SEMESTER	SECOND SEMESTER
COMM 335 Communication in Groups & Teams	COMM 321 Organizational Communication
COMM 205 Professional Communication	Major Area Elective
<sup>B</sup> BUSI 2305 Business Statistics	Major Area Elective

<sup>B</sup> Life/Physical Science Elective w/Lab ( <i>see options below</i> )	<sup>B</sup> MRKG 2348 Marketing Research Strategies
<sup>B</sup> PSYC 2301 General Psychology	
<b>16 Credit Hours</b>	<b>15 Credit Hours</b>
<b>THIRD SEMESTER</b>	
Major Area Elective	
COMM 495 Communications Capstone	
<b>8 Credit Hours</b>	

### ***Bachelors of Science in Communications at Franklin University (129 Credit Hours)***

Contact your advisor at [Franklin University](https://www.franklin.edu) for information about applying for your Bachelor's degree.

### **Collin College Options**

Life & Physical Sciences – choose two from: **BIOL** 1406, 1407, 1408, 1409, 1414, 1415, 2401, 2402, 2404, 2406, 2416, 2420, 2421, **CHEM** 1405, 1411, 1412, 2423, 2425, **ENVR** 1401, 1402, **GEOL** 1401, 1402, 1403, 1404, 1445, 1447, **PHYS** 1401, 1402, 1403, 1404, 1405, 1410, 1415, 1417, 2425, 2426

This pathway worksheet does not serve as an official evaluation of student's prior learning credit. Any student with prior credit should complete the free application and official evaluation through Franklin University.

The Franklin Transfer Advisor will work with each student to provide a specific list of courses based on current and/or prior earned credit. To schedule a meeting with a Franklin University Transfer Advisor, please visit our calendar at: <https://www.franklin.edu/appt-transfer>.

**\*\* PF 321 Learning Strategies** is suggested to be taken in the first term after the completion of the Associate Degree. This permits the student to utilize the Consortium Agreement to take advantage of the 3+1 opportunity. The Consortium Agreement will permit Franklin to package the financial aid for the 3<sup>rd</sup> year Bridge (B) Courses and allow for a maximum of 94 hours to be taken at the community college tuition rate, all applying towards the hours needed for the completion of the Bachelor's Degree at Franklin.

Franklin University is a student-centered, nonprofit, independent institution that provides high quality, relevant education enabling the broadest possible community of learners to achieve their goals and enrich the world.

Franklin University is accredited by the Higher Learning Commission (1.800.621.7440) and authorized by the Ohio Department of Higher Education. Franklin University is committed to being an inclusive community free from all forms of discrimination and harassment.